

2006 Exterior Transit Ad Rates



MTD
Santa Barbara

Rates effective January 1, 2006

Downtown Waterfront Electric Shuttles

(Rates are per fleet of 11 buses)



Location	Contract Length	Rate (rates are per fleet per month)	
Shuttle Tail 18" x 38"	1-12 months	\$2000	
Interior 24" x 43.25"	1-12 months	\$1000	

Contact the MTD marketing department for more information
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